



Website Design & Development

Welcome & Introduction

We design and develop stunning websites that are tailored to suit your individual needs and requirements and are aligned with the vision and goals for your business. We understand that each website, just like you, is unique and serves a variety of purposes which is why we believe it is important to connect with you, get to know who you are, your values, personality and needs to ensure your site easily communicates your message and attracts the perfect clients to your business. Our intention is to make the process of designing and developing your website simple and easy so you can focus on what you do best, whether connecting with clients, selling products, displaying your portfolio, publishing your blog or simply growing your business.

Details

We provide a variety of website design and development solutions to meet your specific needs and requirements and offer you a FREE consultation before we start any work to gain an understanding of your needs and requirements and to discuss how we can help transform your vision into reality. Please take your time to complete the following form and provide as much information as possible to help us custom design and develop a website that suits your needs.

Your Website

Please briefly describe below what the vision is for your website - what do you want to achieve from the new or updated site?

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What does a successful website look and feel like for you and how will you measure it's success?

Your Business

What does your business do? What products and services do you offer?

Who are your audience/ideal customer? What will they come to your website for? (services/products/blogs/contact details/pricing)?

How do you want your clients to feel when they arrive to your website?

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What is your long-term vision for your business? Where do you want your business to be in 3-5 years?

What are your specific business goals?

Your Content

Do you have content written for each page of your website? Do you have photos, images, videos, diagrams etc to support the content? If so, please include any content available as attachments.

Do you have a privacy statement & terms of use (this will inform how your site interacts with visitors and vice-versa)?

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Functionality

How many sections or menu items would you like your website to have?
What are they?

What features and functions are required in your website? List these from most important to least important:

- Online enquiry form
- Appointment scheduling and bookings
- Shopping cart
- Payment gateway such as PayPal
- Online store (eg. featured products, customer reviews, etc),
- Call or email functionality
- Blogs and articles
- Subscription or mailing list sign-up
- Course platform
- Social media integration
- Members only content area (paid or free)
- Advertising or sponsors

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Social Media & Sharing

What Social Media presence do you have (or need) and/or other avenues used for sharing your content (eg. Facebook, Instagram, Twitter, LinkedIn, iTunes etc)? How is that going to be presented on the site (Facebook Like box, follow us on twitter etc).

Design/Branding/Marketing

What energy/vibe/feel do you want your website to have? What do you like / dislike?

Do you have specific branding for your business or yourself? How do you want to be perceived in the marketplace? Do you have a business logo, photos, colours, style guide, or other marketing materials you wish to use?

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Technology

Do you have a domain name, web-hosting, etc? If so, please provide details below to allow for a smooth transition to your site

Do you have a set of priority keywords and phrases you wish to use (search engine optimization - SEO)?

Practicalities

What's your budget?

Is this realistic for the features and functions you want?

What is the timeline, deadline for having your website live?